

MAUREEN HASPERT

maureen.haspert@gmail.com | 708.476.1864 | Western Springs, IL

Designer, writer, and storyteller dedicated to creating meaningful experiences, authentic connections, and beautiful spaces. After building a foundation in the design industry through marketing and communications roles, I am pursuing a growing career in residential design, helping homeowners shape spaces that reflect who they are and enhance how they live.

PROFESSIONAL SKILLS AND AREAS OF EXPERTISE

Interior Design

- Design research, space planning, concept development, project management, procurement
- Design documentation including creating floor plans, elevations, and specifications
- Material and FF&E knowledge and specifications
- Furniture and accessories installation and styling

Communication

- Oversight of key client communication correspondence and other deliverables
- Quality control over brand standards, brand alignment, and overall design for marketing and presentations
- Extensive experience researching and writing about topics in design, sustainability, wellness, and hospitality
- Content strategy, development, execution, and editing for proposals, presentations, website, social media, and print

Project Management

- Vendor, contractor, tradespeople, and client coordination and communication
- Highly experienced in managing multiple projects, priorities, and deliverables in deadline-driven environments
- Leadership, management, and collaboration within cross-functional teams
- Timeline and budget oversight for design projects, communications campaigns, and special events

Software

- Autodesk AutoCAD, Chief Architect, SketchUp, Adobe Creative Cloud
- Canva, Google Workspace, Microsoft Suite, various CRM databases

PROFESSIONAL EXPERIENCE

Interior Blooms

Junior Designer

Western Springs, IL

Jan 2026 – Present

Design Assistant

Feb 2025 – Dec 2025

- Partner closely with the senior designer/studio owner across all phases of design projects, from client introductory meetings through project completion
- Support a range of projects including gut renovations, new construction, and furnishing engagements

Cushman & Wakefield

Marketing and Communications Director

Chicago, IL

May 2022 – May 2024

- Led marketing and communications strategy and execution for the firm's North American Asset Services and Property Management business line
- Directed initiatives spanning the firm's commercial and multifamily divisions

Perkins Eastman

Senior Associate, Marketing Manager

Chicago, IL

Oct 2010 – May 2022

Marketing Coordinator

Feb 2008 – Sep 2010

- Served as marketing leader for the Chicago studio and marketing co-leader for the firm's senior living architecture and interior design practice
- Developed and executed marketing, business development, and communications strategy alongside executive leadership, in alignment with the firm's branding and growth strategies

EDUCATION

Kitchen and Bath Design Certificate, College of DuPage; academic excellence honors

Bachelor of Arts, Loyola University Chicago, Communications; departmental honors

PROFESSIONAL ORGANIZATIONS AND VOLUNTEER EXPERIENCE

Logistics Co-Chair, Annual House Walk, Western Springs Historical Society

Student Member, National Kitchen and Bath Association